**Project Development Phase**

**No. Of Functional Features Included In The Solution**

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| **TEAM LEAD** | **M.DINESH** |
| **NM ID** | **8E2B4970F2F803A9B084E092E573C2AC** |
| **PROJECT NAME** | **Creating a sponsored post for Instagram** |

Certainly, here is a table summarizing the functional features included ininstagramt for creating sponsored post:

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| **S.NO.** | **FEATURE** | **DESCRIPTION** |
| 1 | User Authentication | Users log in using their Instagram accounts to access the platform. |
| 2 | Content Creation | Users can create and design Instagram posts, including images and captions. |
| 3 | Content Scheduling | The ability to schedule posts to be published at a specific date and time. |
| 4 | Hashtag Management | Users can select and manage relevant hashtags for their sponsored posts. |
| 5 | Audience Targeting | Options for defining the target audience for the sponsored post, including demographics, interests, and location. |
| 6 | Analytics | Users can access post performance metrics, including likes, comments, reach, impressions, engagement rate, and more. |
| 7 | Payment Processing | If applicable, the system should support payment for sponsored posts, allowing businesses to promote their content. |
| 8 | Feedback and Reporting | Users can provide feedback on posts and report issues or content violations. |